























New Retail Development – Rhinelander, WI

Property Address

297 Eisenhower Parkway, Rhinelander, WI 54501

Property Highlights

- New retail development with up to 2,151 SF available for lease adjacent co-tenant Starbucks
- Located across the street from Walmart on Eisenhower parkway near 3 signalized intersections and quick access to State Road 17
- Proximity to national co-tenants Walmart, Tractor Supply Co., Dunham's, Walgreens and Dollar Tree
- Pylon sign opportunity facing Highway 17 (6,200 VPD)
- Retail & restaurant opportunities available

Demographics	1 Mile	3 Mile	5 Mile
Population	1,079	10,230	13,267
Households	448	4,663	5,973
Average HH Income	\$77,087	\$70,508	\$73,162
Daytime Employment	2,347	12,262	15,495

City Overview



Rhinelander is known as the Ice Fishing Capital of the World



Rhinelander has 232 lakes within 15 minutes of downtown Rhinelander



The Hodag is the city's most famous fictional character and represents the town's culture and identity.

Property Availability

2,151 SF available for lease

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